



## SPECIAL EVENTS COMMITTEE

---

### SPECIAL EVENTS COMMITTEE MINUTES

Committee Date: May 18, 2023  
Present: Mayor Pulice, Alderman Messina, Treasurer Porch, Alderman Woods  
Absent:  
Also Present: Janelle Silva, Brad Wilson  
Meeting Convened at: 6:00 p.m.

#### **APPROVAL OF THE MINUTES:**

1. Sandra Porch
2. Mayor

#### **DISCUSSION:**

The Committee discussed Move with the Mayor and City Council events. The City secured a grant to support the registration of District 7's Pura Vida 5K, for participants that attend in 2 or more walks. New to the program is the addition of Tai Chi with an instructor secured through the Park District.

The Committee discussed the upcoming Memorial Day weekend. It's the beginning of Special Events season with the first Sounds of Summer concert (with the new stage and banners), followed by the opening of the Wood Dale water park and the Memorial Day Parade and Ceremony. Additional police presence will be noticeable throughout the parade. The Parade is anticipated to be larger this year with more participating groups.

The Committee discussed Prairie Fest in detail. Including the selection of the beer ticket image and the discussion of a beer selection. It was recommended to offer an IPA at the fest this year. Janelle provided cost information of IPA options from our vendor. It was also proposed to utilize a local brewery in addition to the VFW for beer. Alderman Woods has a contact at a local brewery who expressed interest in participating. The Committee discussed the positive reasons to have a local brewery present like offering more variety. They also discussed the potential for a brewery to cut into profits of the fest, which were negative last year. It was decided to bring this item to the Council for a decision.



## SPECIAL EVENTS COMMITTEE

---

The Committee continued to select food vendors. There were 21 vendor applications. The Committee discussed the returning vendors and agreed that they all were a good fit for the fest and selected them to return for 2023. The Committee reviewed the remaining vendors and noted that two new vendors were local. The Committee would like to support local business and chose one because of its different cuisine and popularity in Wood Dale. The other was denied because the variety of option overlapped with another current vendor. Two new vendors were selected but are waitlisted until Janelle can confirm the size of their truck and can fit in the fest and the second if the vendor can confirm offering tasty bites from \$3-5. The goal was to select vendors that gave patrons a very of foods to choose from for a complete meal.

Janelle provided a status of the collaboration with the Wood Dale Public Library to incentivize Sunday attendance at Prairie Fest and the Library's Summer Reading Program. And an update for the Live wrestling event.

A motion was made by Alderman Messina and seconded by Treasurer Sandra Porch to adjourn.

Ayes: Mayor Pulice, Alderman Woods, Alderman Messina, Treasurer Porch.

Nays: None

### **ADJOURNMENT:**

Whereupon Alderman Messina declared the motion to be carried and the meeting was adjourned at 7:11 p.m.