



## SPECIAL EVENTS COMMITTEE

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### SPECIAL EVENTS COMMITTEE MINUTES

Committee Date: December 7, 2023  
Present: Mayor Pulice, Treasurer Porch, Alderman Messina, Alderman Woods  
Absent:  
Also Present: Janelle Silva  
Meeting Convened at: 6:07 p.m.

#### **APPROVAL OF THE MINUTES:**

1. Treasurer Sandra Porch
2. Alderman Messina

#### **DISCUSSION:**

The Committee reviewed the proposed 2024 Special Events Calendar. Janelle provided two options to review. One version proposed a similar schedule to the 2023 season with little to no changes. The second version combined the car shows and concerts on Friday nights in the hopes of boosting the attendance of the car shows. The Committee discussed what a combined event Friday night would look like. How this compares to other communities and their successful events. The Committee also discussed having regularity with food vendors and more variety.

Janelle shared the low attendance numbers for the car shows, and how combining them would potentially meet the needs of Wood Dale's various demographics. Janelle also suggested making it more family friendly with a bounce house, etc.

The Committee agreed to combine the car shows and concerts. This increases the car shows from three to six per year. And the goal is to increase the attendance at our Friday night events. And the schedule for the Special events season was approved.

The Committee began reviewing the Prairie Fest music. Four tiers of requested band lineups were provided by the entertainment agency. The Committee discussed the pros and cons of more expensive bands vs less expensive bands. additional questions about the cost for each band. One member asked about a recommended band, named Sealed with a Kiss.

This raised more discussion about the purpose of the fest, the cost and more options for music. The Committee asked Janelle to receive more band options with pricing options. The Committee also requested that bands that have performed for two years in a row be removed from the line up. This includes Heart to Heart Breaker as an



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example. Janelle will follow up with the entertainment contact.

A motion was made by Treasurer Sandra Porch and seconded by Mayor Pulice to adjourn.

Ayes: Mayor Pulice, Alderman Woods, Alderman Messina, Treasurer Porch.

Nays: None

### **ADJOURNMENT:**

Whereupon Mayor Pulice declared the motion to be carried out and the meeting was adjourned at 7:15 p.m.