



SPECIAL EVENTS COMMITTEE

SPECIAL EVENTS COMMITTEE MINUTES

Committee Date: June 6, 2024
Present: Mayor Pulice, Treasurer Porch, Alderman Artie Woods,
Alderwoman Ames

Absent:
Also Present: Janelle Silva

Meeting Convened at: 6:04p.m.

APPROVAL OF THE MINUTES:

1. Mayor Pulice
2. Alderman Artie Woods

DISCUSSION:

Janelle provided an update regarding Prairie Fest as there are two newer members on the Committee. This included security information, food vendors, nonfood vendors, Mega pass details, site map details and beer vendor updates. Janelle indicated that at the time of the meeting, she had communicated with the VFW regarding the confirmation of beer vending at the event and they were interested in participating, but wanted the following details:

- Quantity of Kegs sold last year
- Total sales from last year
- Letter of indemnification from the City attorney

Janelle provided all requested information by June 5. But did not receive a deposit or completed application. Janelle expressed concerns about the commitment of the VFW being so close to the date of the event. Alderman Artie Woods indicated that his dad shared that he had spoken with the VFW and were 100% committed and the Lions Club would be assisting with beer ticketing and ID check. He indicated confidence in this.

The committee further discussed the fest and concerns that occurred last year. One concern included the porta potties. This year they will be moved back to the fence line along Wood Dale Road. Sponsorship banners will be placed on the fence facing Wood Dale Road to hide them.

The Committee suggested additional picnic tables for diners. Many expressed the observation of families finding a table and never leaving it for the duration of the day. Janelle stated that she would source additional picnic tables to expand the eating area. The Mayor suggested 10-20 more.

Janelle shared information on increased marketing for Special Events and shared hard copies. She indicated placing several ads in the Chicago Tribune, Daily Herald, Illinois 1



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Entertainer, Chicago Parent and Chicago Magazine. She indicated the purpose of the additional marketing was due to the date change and wanted to get the word out. Treasurer Porch stated that she's noticed several of the ads and was surprised and happy to see them.

Alderman Artie Woods suggested a Special Events mailing to new residents. Janelle shared that she could assist with this as Angie mails new resident packets quarterly. Treasurer Porch also stated that it would be wise to look into placing ads at the Metra station – on the platform. Janelle stated that she would look into this venture.

The Committee discussed the upcoming Sounds of Summer/Cruise Night. This will be the first event of six, since the May edition was canceled due to storms. Alderman Artie Woods suggested the inclusion of soccer nets previously since there were plenty of activities for younger children, but not kids who are in middle school. Janelle shared that she was not confident in purchasing a net that would be the appropriate size, so she arranged to borrow a couple from the Park District and purchased a ball. This way the Special Events team can observe if the nets get used.

A motion was made by Mayor Pulice and seconded by Alderman Artie Woods to adjourn.

Ayes: Alderman Artie Woods, Alderwoman Ames, Treasurer Porch.

Nays: None

ADJOURNMENT:

Whereupon Mayor Pulice declared the motion to be carried out and the meeting was adjourned at 7:15 p.m.