



CITY OF WOOD DALE

STREETSCAPE AND ECONOMIC ENHANCEMENT COMMITTEE AGENDA (REVISED)

Date & Time: Monday, December 7, 2020 at 6:30 PM
Members: Chairperson Ald. Art Woods, Vice-Chair Ald. Peter Jakab,
Michael Curiale, Mike Melone, Steve Mikos, Linda Lucania,
Mitchell Tau
Staff Liaison: Gosia Pociecha

Due to the COVID-19 pandemic, in order to protect the health, safety and welfare of the public and City Staff, there will not be an in-person meeting. Anyone interested can participate in the meeting by video conference by using www.zoom.us. The Meeting ID for this session is: **880 8775 0679**. Anyone interested can also participate by phone conference at **1-312-626-6799**, using the same Meeting ID. If you are unable to participate by video or phone conference, please send an email to gpociecha@wooddale.com at least 48 hours prior to the Meeting.

I. CALL TO ORDER

II. ROLL CALL

III. BUSINESS ITEM

A. Approval of Meeting Minutes from October 5, 2020

IV. REPORT AND RECOMMENDATION

A. None

V. OTHER BUSINESS

A. Streetscape Economic Enhancement Committee Initiatives update

B. Future agenda items

VI. ADJOURNMENT

STREETSCAPE & ECONOMIC ENHANCEMENT COMMITTEE MINUTES

Committee Date: Monday, October 5, 2020
Present: Chairperson Ald. Art Woods, Co-Chair Alderman Peter Jakab, Michael Curiale, Mike Melone, Steve Mikos
Absent: Linda Lucania, Mitchell Tau
Also Present: Gosia Pociecha, Grant Paplauskas, Diego De Astis, Jack Boryszewski
Meeting Convened at: 6:37 PM

CALL TO ORDER:

Chairperson Ald. Art Woods as Chairman called the meeting to order at 6:37 pm. Roll call was taken and a quorum was present.

APPROVAL OF THE MINUTES:

Mike Melone motioned to approve the minutes of the August 31, 2020 meeting, seconded by Steve Mikos. The minutes were unanimously approved via voice vote.

NEW BUSINESS:

A. Veterans Banner Program

Mr. Grant Paplauskas presented the Veterans Banner Program that would honor Wood Dale veterans by displaying Veteran banners with their picture that can be mixed in with the patriotic banners during the Memorial Day and Veterans Day seasons. There would be a total of 40 slots available. Staff was requesting direction from SEEC on residency requirements and who may request the banner. SEEC suggested that the City work closely with the VFW and the Legion on vetting of applications and design of the banners. Requests for honorees may be made by the veteran themselves or family members. At the end of discussion, it was agreed that this item would move forward as discussed before the Planning, Zoning, and Building (PZB) Committee and then City Council.

B. 414-420 E. Irving Park Rd

Ms. Gosia Pociecha presented the Façade Improvement grant application to the committee including an overview of existing conditions and the proposed façade and site improvements. It was also noted that the applicant has presented the parking lot improvements before the Community Development Commission (CDC) in February of 2020 because a number of zoning variations were required. CDC recommended

approval, and this petition will move before the Planning, Zoning, and Building (PZB) Committee together with the Façade Improvement Grant. After staff's presentation, the petitioner's general contractor provided a more in depth presentation, outlining the façade improvements and noting that the intent is to match the Asti Deli's façade, which is located nearby. The discussion also included explanation on the parking lot reconfiguration, elimination of a curb-cut and a shared access easement with the property owner of 422 E Irving Park.

Ms. Pociеча provided an outline of eligible and in-eligible expenses per the Façade Improvement Grant Policy document followed by scoring criteria. SEEC continued discussion on the shared parking, trash enclosure, engineering and architectural fees, and general conditions/supervision. It was noted that in order to maintain the integrity of the Grant Program, multiple quotes shall be provided for items that are eligible for funding. It was also noted that for some items, including general conditions/supervision, it may be difficult to attain multiple quotes, unless the entirety of the project is bid out not just individual trades. The SEEC expressed appreciation for the proposed project and how well it fits within the intent and purpose of the Façade Improvement Grant program.

Staff recommended entering into a grant agreement to reimburse the applicant fifty percent (50%) of eligible costs as the application meets the grant criteria and scored 18 points. Based on the lowest estimates provided by the applicant, and excluding the potentially ineligible costs - many of which were supported by single quote (trash enclosure, traffic control, architect/engineer fees, supervision, general conditions), staff recommended the total reimbursement value of \$111,007.50 (or 50% of \$222,007.50). However, upon discussion SEEC agreed to include traffic control, architect/engineering fees, and part general conditions assuming that the applicant is able to provide the remaining quotes. Mr. Malone made a motion to approve reimbursement of up to \$130,000.00 with stipulation that the applicant provide the additional quotes to substantiate the costs; Ald. Peter Jacob seconded the motion. The motion was followed by roll vote with five members in favor and none opposed. Motion carried.

OTHER BUSINESS:

A. Future agenda items

Staff provided an update on the installation of the wind sculptures, which is expected in the near future. Topic of solar lights for entry signs was also discussed. It was noted that retrofitting existing monuments signs for solar powered lights may not be feasible, however, it may be explored in the future for traffic control measures.

ADJOURNMENT:

A motion to adjourn was made by Ald. Woods and seconded by Steve Mikos; it carried unanimously by voice vote. The meeting adjourned at 8:11 pm.

Minutes taken by Gosia Pociecha

DRAFT

Streetscape Economic Enhancement Committee Initiatives

Initiative	Major Activities Update	Frequency	Milestone	Lead Contact	Status
Clock Tower	Construct a focal point and key element of the downtown beautification plan; includes NW and NE corners of Irving Park and Wood Dale Rds	Once	Summer 2018	City Council/Ed	Completed
Façade Improvement Program	Encourage private investment in the exterior of commercial properties w/ matching grant	Ongoing		Gosia	In Progress
	Program Policy revised February 2016	As Needed	Winter 2016	Kelley	Completed
Wood Dale Entry & Directional Signs	Most of the entry signs have been installed (only 1 remains); 3 are illuminated; New sign proposed on IL Route 83; Directional signs are being determined (to be done after entry signs are completed)	Once	Spring of 2021 (Entry Signs)	City Council/Ed	In Progress (90%)
Wind Sculpture & Colored Lights	SEEC identified 3 locations in August of 2020; Approved by PZB in September 2020. Wind sculptures installed, PW looking into lighting options.	Once	Fall 2020	Gosia/PW	In Progress (75%)
Banners/Temporary Signage - Branding	Approved by SEEC in April 2018. Approved by City Council in Spring of 2020. Installed.	Once	Spring 2020	Grant/Gosia/Alan	Completed
4th Grade Forestry Program	Coordinate with school district for an Arbor Day event - 120-125 saplings for each child to plant	Annually	Arbor Day	Janelle	Ongoing
Tree Planting Program	Plantings are occurring annually (spring & fall)	Ongoing	Annually	PW	Ongoing
Street Lights - border to border Wood Dale & Irving Park Roads	Install decorative street lights along major corridors. Delayed due to COVID-19. Will re-evaluate during FY2022 CIP.	Once	Each FY will budget for a stretch of roadway	PW/ENG Consultant	Not Started
Clock Garden	Determine new location for clock or what to do with existing clock (base in need of repair or replacement)	Once		Gosia/PW	Not Started
Veteran's Park	Medallions have been purchased and installation is scheduled for Winter 2020/21. Additional landscaping to be considered in January 2021.	Once	Winter 20/21 Spring 2021	PW	Not Started

Updated: 12/7/2020