

STATE OF ILLINOIS)
) SS
COUNTY OF DU PAGE)

I, Lynn Curiale, City Clerk of Wood Dale, Illinois DO HEREBY CERTIFY that as such City Clerk and keeper of the records, that the foregoing is a true and correct copy of Ordinance **#O-21-028 AN ORDINANCE AMENDING THE CITY'S SIGN CODE REGULATIONS IN CHAPTER 13 OF THE CITY CODE TO PROVIDE FOR COMMUNITY LANDMARK REGULATIONS**

Passed by The City Of Wood Dale, Du Page County, Illinois, IN WITNESS WHEREOF, I have hereunto subscribed my name and affixed the seal of the City of Wood Dale, this 21st day of October, 2021



Lynn Curiale, City Clerk

SEAL



Ordinance #O-21-028

**AN ORDINANCE AMENDING THE CITY'S SIGN CODE REGULATIONS IN
CHAPTER 13 OF THE CITY CODE TO PROVIDE FOR COMMUNITY LANDMARK
REGULATIONS**

Passed: October 21, 2021
Published in Pamphlet Form: October 22, 2021

I, Lynn Curiale, as the City Clerk for the City of Wood Dale, hereby certify that the attached Ordinance is a true and correct copy of **#O-21-028**

**AN ORDINANCE AMENDING THE CITY'S SIGN CODE REGULATIONS IN
CHAPTER 13 OF THE CITY CODE TO PROVIDE FOR COMMUNITY LANDMARK
REGULATIONS**

Passed and approved by the City Council of the City of Wood Dale on October 21, 2021 and hereby published in pamphlet on October 22, 2021



Lynn Curiale, City Clerk



ORDINANCE NO. O-21-28

**AN ORDINANCE AMENDING THE CITY'S SIGN CODE REGULATIONS
IN CHAPTER 13 OF THE CITY CODE TO PROVIDE FOR
COMMUNITY LANDMARK SIGN REGULATIONS**

WHEREAS, the City of Wood Dale (the "City") is a body politic and corporate, organized and existing pursuant to the Illinois Municipal Code, 65 ILCS 5/1-1-1 *et seq.*; and

WHEREAS, the City is authorized and empowered, under the Illinois Municipal Code and the Code of Ordinances of the City of Wood Dale ("City Code"), to regulate signage located within the municipal boundaries of the City; and

WHEREAS, in furtherance of this authorization, the City has adopted sign regulations, codified in Chapter 13 of the City Code ("Sign Code"); and

WHEREAS, currently, the City's Sign Code does not provide for Community Landmark Sign regulations; and

WHEREAS, the City received an application from the owners of property located at 950 N IL Route 83 for a proposed text amendment to the Sign Code to provide for Community Landmark Sign regulations within the City; and

WHEREAS, on March 15, 2021, the Community Development Commission held a public hearing on the proposed text amendment, following the necessary publication of a legal notice pursuant thereto, as required by law and the City Code; and

WHEREAS, following said hearing, the Community Development Commission recommended denial of the proposed text amendment to the Sign Code; and

WHEREAS, the proposed text amendment, as recommended for denial by the Community Development Commission, has been considered by the Planning, Zoning and Building Committee of the City Council of the City of Wood Dale, which has recommended approval of the text amendment; and

WHEREAS, the City Council of the City of Wood Dale has reviewed the proposed text amendment to the Sign Code and has determined that the same is in the best interests of the health, safety and welfare of the citizens of the City of Wood Dale.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF WOOD DALE, DUPAGE COUNTY, ILLINOIS, as follows:

SECTION ONE: The recitals set forth above are incorporated herein and made a part hereof.

SECTION TWO: That Chapter 13, Article II, Section 13.202 of the City Code is hereby

amended to add the underscored definition of "Community Landmark Sign" as fully set forth in Exhibit A to this Ordinance attached hereto and incorporated herein by reference.

SECTION THREE: That Chapter 13, Article VI, Section 13.602 A. is hereby amended to add Community Landmark Sign to the Summary Table of Regulations for Signs in Nonresidential Districts as fully set forth in Exhibit A to this Ordinance attached hereto and incorporated herein by reference.

SECTION FOUR: That Chapter 13, Article VI, Section 13.602 A. is hereby amended to add a Note 10 as fully set forth in Exhibit A to this Ordinance attached hereto and incorporated herein by reference.

SECTION FIVE: That all ordinances or parts thereof, in conflict with the provisions of this Ordinance are, to the extent of such conflict, hereby repealed.

SECTION SIX: That the City Clerk of the City of Wood Dale is hereby directed to publish this Ordinance in pamphlet form, pursuant to the statutes of the State of Illinois.

SECTION SEVEN: That this Ordinance shall be in full force and effect from and after its passage, approval, and publication in the manner provided by law.

PASSED this 21st day of October, 2021

AYES: 8

NAYS: 0

ABSENT: 0

APPROVED this 21st day of October, 2021

SIGNED: Annunziato Pulice
Annunziato Pulice, Mayor

ATTEST: Lynn Curiale
Lynn Curiale, City Clerk

Published in pamphlet form October 22, 2021

EXHIBIT A

Sec. 13.202. Definitions

Community Landmark Sign: An identifiable community sign structure that may include hardscapes, landscapes and communication technology with internally illuminated display areas and unique architectural elements to communicate municipal, civic, emergency, on-premises and off-premises advertising or messaging.

Sec. 13.602. Nonresidential Districts.

A. Summary Table of Regulations For Signs In Nonresidential Districts:

Sign Type	Maximum Sign Area	Maximum Height	Maximum Number	Location	Additional Requirements
Community Landmark Sign	672 sq. ft. per sign face, with a maximum of 2 sign faces per structure	45' feet in height measured from the top of the display face to the grade of Illinois Route 390 (Elgin O'Hare Expressway) or 60' feet in height measured from the top of the display face to the grade along the south side of Thorndale Avenue.	Only one community landmark sign shall be built within the municipality; serving as a "gateway" or "identifier" for motorists traveling both east and west along Illinois Route 390 (Elgin O'Hare Expressway)	Within 700' of Illinois Route 83; visible to motorists travelling in both directions on Illinois Route 390 (Elgin O'Hare Expressway) ; Along the south side of Thorndale Avenue.	See Subsection B10 of this section

Notes:

10. Community Landmark Sign:

a. A community landmark sign shall be privately owned and shall provide availability and display time for municipal, civic, and emergency messaging and may display on-premises and off-premises advertising. One advertising slot shall be provided on any digital or other face of a community landmark sign for the purpose of communicating local community information, without any cost or charge to the City.

b. A community landmark sign may have up to two display faces, placed either back to back or in a V-shaped configuration. Each display face shall be no more than fourteen (14) feet high and forty-eight (48) feet long for a maximum square footage of six hundred seventy-two (672) square feet per display face.

c. The operation of a community landmark sign display face shall be allowable for a continuous twenty-four (24) hours. Architectural, hardscape and landscape lighting features of the community landmark sign may also operate for a continuous twenty-four (24) hour period.

d. All message or copy change of the community landmark sign display face shall be instantaneous. Scrolling, fading, animated, flashing or moving messages or copy is prohibited. No display face shall change message or copy more than once every ten (10) seconds. In instances where portions of the sign display face malfunctions, the operator shall repair the faulty LED module(s) within 24 hours or turn off the display face entirely until the necessary repairs can be made.

e. A community landmark sign display face may not message or advertise adult or sexually-oriented businesses or materials, hate speech, or use any form of profane language or promotion of any message that would be obscene in nature.

f. A community landmark sign shall incorporate ambient light sensors that measure the levels of surrounding light and automatically reduce the intensity of illumination during periods of darkness or increase the intensity of illumination during periods of brightness. No community landmark sign display face shall exceed a maximum illumination intensity of 500 nits during night time hours (dusk until dawn) and 7,500 nits during day time hours (dawn until dusk) when the display face is in direct sunlight. A community landmark sign display face shall not spill light or glare exceeding 0.3 foot candles of light above the ambient light level. The lighting measurements described above shall be reviewed and confirmed by the City Engineer.

g. The architecture of a community landmark sign shall incorporate visual art or architecture elements in addition to its messaging function thereby creating a unique or distinctive architectural design. A community landmark sign design shall incorporate one or more of the following architectural elements: natural or reproduced stone, stucco, wood, brick, ornamental iron or decorative steel. A community landmark sign shall incorporate landscaping at the base of the sign and

require the operator (the entity, person, or individual who owns the Illinois Department of Transportation outdoor advertising sign permit) to permanently maintain the landscaping. The owner or operator of the community landmark sign shall continuously maintain the structure and surrounding associated area. The municipality may require a community landmark sign to display the name of the municipality or local identifiable community area as part of the structure.

h. A community landmark sign shall not be considered a principal use or structure on a lot and shall be allowed on lots that already have principal uses or structures.

i. Prior to permit application submittal, the community landmark sign design shall be reviewed by the Streetscape and Economic Enhancement Committee, followed by City Council. The permit application shall be submitted, reviewed, and approved under the municipality's standard building permit process and shall not require additional subdivision and land development approval. Revisions to a proposed community landmark sign design shall not be considered a substantial amendment requiring a formal resubmission of a community landmark sign permit application. Based upon comments received from the municipality, the applicant shall be permitted to revise the community landmark sign design as many times as may be necessary to obtain design approval.

j. No community landmark sign shall be allowed without all required State permits or approvals.